HEARING INDUSTRY MAP

v10.2

2023

WSAudiology

HEARING AID
WIDEX · signia · REXTON · Miracle-Ear · Coselgi · Audio Service · AGX · AW Hearing · Advance · Vibe · hear.com · SONY

RETAIL
Hear USA · Hear CANADA · hear.com · audibene · bloom hearing specialists · Comunicare Aparelhos Auditivos · bonavox hearing specialists · MY HEARING CENTERS · Soundbright

OTHER
amg · SHOEBOX · TruHearing · HEARING CARE SOLUTIONS

Demant

HEARING AID
oticon · PHILIPS · bernafon · AGX HEARING · amplifon · SONIC · oticon MEDICAL (COCHLEAR IMPLANT) · oticon MEDICAL (BONE ANCHORED)

DIAGNOSTIC INSTRUMENTS
gsi · audioscan · amplivox · Interacoustics · MedRx · MAICO · e3

OTHER
(icon) · BIRDSONG · EPOS · CQ partners · Blueprint · inventis Audiology & Balance

RETAIL
HearingLife · Audika · Van Boxtel · Hidden Hearing · 声望听力 sheng wang hearing

Intricon
Micromedical Technology

HEARING AID
TUNED · lexie · HearingHelp.express

DIRECT
HEARING HELP EXPRESS

Starkey

HEARING AID
Starkey · AUDIBEL · micro tech · AGX HEARING · NuEar

RETAIL
Starkey HearCare · ihear · NewSound HEARING CENTERS · AUDIBEL

OTHER
START HEARING · AudConnex · SOUNDGEAR

amplifon

RETAIL
Miracle-Ear · BAY AUDIOLOGY · BAY AUDIO HEARING EXPERTS · DILWORTH HEARING · GAES amplifon · Beter Horen · minisom amplifon · attune

OTHER
amplifon Hearing Health Care · EarPros · Microson amplifon

GN

HEARING AID
ReSound GN · Beltone · Jabra GN · amplifon · Interton GN · AGX HEARING · danalogic GN · DANAVOX GN

RETAIL
Beltone

OTHER
AUDIGY · Jabra GN · Great Hearing Benefits

sonova
HEAR THE WORLD

HEARING AID
PHONAK · unitron · HANSATON · AudioNova · Relate · Vista · Advance · amplifon · Lyric · AUDICUS · SENNHEISER

PSAP
SENNHEISER

COCHLEAR IMPLANT
Advanced Bionics

RETAIL
Boots hearingcare · HearingPlanet · Connect Hearing · AudioNova · Lapperre · AuditionSanté · alpaca · Audium · TRITON HEARING · GEERS · Blamey Saunders hears · Schoonenberg HoorSupport · Hansaton · HYSOUND

Lucid HEARING

OTHER
ETYMŌTIC · WA WESTONE AUDIO · Sāf·T·Ear · HearGear · HEARMUFFS

RETAIL
sam's club · PriceSmart · AMERICAHEARS

HEARING AID
Lucid · Lucid

OTHER DEVICE COMPANIES
earlens · EARGO · Ceretone · PERSONA · Cochlear · MED·EL · lexie · ENVOY · Medtronic · LORECa Hearing Aid · Olive · ORKA · NOVIDAN · SOUNDWORLD · SOUNDWAVE HEARING · otofonix · MDHearing · LINNER · BHM · AcoSound · AUSTAR · new Sound · Retone · ear-technic · NUHEARA · SOROYA · ELEHEAR · ZEPP CLARITY · go hearing · JLAB

HearingTracker.com is the #1 consumer resource for hearing aids. This is the 10th edition of its map that tracks ownership, investment, and private-labeling relationships within the hearing aid industry. A free printable high-resolution version of this map is available at **hearingtracker.com/map**. This map reflects Hearing Tracker's best educated guesses as to the associations between companies and brands in the hearing healthcare industry. *Coming soon.

HearingTracker